

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KSNT-Topeka	<b>Date:</b> 11/1/18
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I, Up on Air Buying  
do hereby request station time concerning the following issue:

Governor's Race
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Next Policies LLC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Next Policies LLC, 10 W. Broad Street, Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Demetria Gill, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

10/30/2018	Up on Air Buying	
_____	_____	_____
Date	Signature	Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

## ORDER



## Orders

Order / Rev: 1750196  
 Alt Order #: 26236022  
 Product Desc: Next Policies  
 Estimate: 646  
 Flight Dates: 11/01/18 - 11/06/18  
 Original Date / Rev: 10/31/18 / 10/31/18  
 Order Type: REG

KSNT Topeka  
 Primary AE: Katz Washington  
 Sales Office: K-WAS  
 Sales Region: Nat

## Agency

Name: Up on Air Buying  
 Buying Contact:  
 Billing Contact:  
 P.O. Box 191884  
 Dallas, TX 75219

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: POL/Next Policies LLC PAC  
 Demographic: A35+  
 Product Codes: PL6  
 Priority: P5  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-ISS

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	32	\$38,680.00	\$32,878.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	32	\$38,680.00	\$32,878.00	0.00
Totals	32	\$38,680.00	\$32,878.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KSNT Topeka	27%	\$38,680.00
Market	100%	\$143,259.26

## Competitive Share

Competitive Share	Share	Total
ABKS	0%	\$0.00
CABLE	0%	\$0.00
ETKA	0%	\$0.00
KTKA	26%	\$37,247.41
KTMJ	7%	\$10,028.15
KTWU	0%	\$0.00
UNKWN	0%	\$0.00
WIBW	40%	\$57,303.70

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNT	11/01/18	11/02/18	NBC Nightly News NBC Nightly News	CM	530p-6p	---TF--	:30	3	\$4,000.00	P1	0.00	NM	3	\$12,000.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---TF--				3			\$4,000.00		0.00			
N 2	KSNT	11/05/18	11/05/18	NBC Nightly News NBC Nightly News	CM	530p-6p	M-----	:30	2	\$4,000.00	P1	0.00	NM	2	\$8,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					2	\$4,000.00		0.00			
N 3	KSNT	11/05/18	11/05/18	Mon Prime Other 1 The Voice	CM	7p-9p	M-----	:30	1	\$3,000.00	P1	0.00	NM	1	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$3,000.00		0.00			
N 4	KSNT	11/01/18	11/02/18	5p 27 News on KSNT 5p 27 News on KSNT	CM	5p-530p	---TF--	:30	3	\$1,200.00	P1	0.00	NM	3	\$3,600.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--					3	\$1,200.00		0.00			
N 5	KSNT	11/05/18	11/05/18	5p 27 News on KSNT 5p 27 News on KSNT	CM	5p-530p	M-----	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					2	\$1,200.00		0.00			
N 6	KSNT	11/01/18	11/06/18	Today Show M-F Today Show M-F	CM	7a-9a	---TF--	:30	3	\$320.00	P1	0.00	NM	5	\$1,600.00
COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--					3	\$320.00		0.00			
Week:		11/05/18	11/11/18	MT-----					2	\$320.00		0.00			
N 7	KSNT	11/01/18	11/06/18	27 News on KSNT 27 News on KSNT	CM	6a-7a	---TF--	:30	3	\$320.00	P1	0.00	NM	5	\$1,600.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--					3	\$320.00		0.00			
Week:		11/05/18	11/11/18	MT-----					2	\$320.00		0.00			
N 8	KSNT	11/01/18	11/02/18	Tonight Show Tonight Show	CM	1035p-1135p	---TF--	:30	3	\$1,000.00	P1	0.00	NM	3	\$3,000.00
COMMENTS APPLY TO SUB LINES A THRU A TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	---TF--					3	\$1,000.00		0.00			
N 9	KSNT	11/05/18	11/05/18	Tonight Show Tonight Show	CM	1035p-1135p	M-----	:30	2	\$1,000.00	P1	0.00	NM	2	\$2,000.00
COMMENTS APPLY TO SUB LINES A THRU A TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					2	\$1,000.00		0.00			
N 10	KSNT	11/03/18	11/03/18	KSNT News @ 6am Sat Sa 6a-7a News	CM	6a-7a	-----S-	:30	2	\$120.00	P1	0.00	NM	2	\$240.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-					2	\$120.00		0.00			
N 11	KSNT	11/04/18	11/04/18	Today Show Su Today Show Su	CM	7a-8a	-----S	:30	1	\$320.00	P1	0.00	NM	1	\$320.00
COMMENTS APPLY TO SUB LINES A THRU A SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S					1	\$320.00		0.00			</

Order / Rev: 1750196  
 Alt Order #: 26236022  
 Flight Dates: 11/01/18 - 11/06/18

Advertiser: POL/Next Policies LLC PAC  
 Product Desc: Next Policies  
 Estimate: 646

KSNT Topeka

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FTBL NIGHT IN AMER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$800.00		0.00			
N13	KSNT	11/03/18	11/03/18	KSNT News @ 5am SatCM		5a-6a	-----S-	:30	2	\$60.00	P1	0.00	NM	2	\$120.00
				Sa 5a-6a News											
				COMMENTS APPLY TO SUB LINES A THRU A											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		2				\$60.00		0.00			
													Totals	32	\$38,680.00





125 West 55th St  
New York, NY 10019

Contract # 26236022

CPE: //646

Agency: 2800

4296

Changes as of: 10/31/2018 at 2:07 PM

Flight: 11/1/18 - 11/6/18

Advertiser: 13672

Product: Next Policies

Agency Order #:

Buyer: Buyer

Salesperson: KELLY JOHNS

202-872-5880

Separation:

Version: Current State Version 1

Station: KSNT

Market: Topeka

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KELLY JOHNS

202-872-5880

Con Type: POLITI

Total \$: \$38,680

Total Spots: 38

Total CPP: \$0.00

Total GRP:

Traffic #: 175019

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/5		Total Spots	Total \$	CPP
							11/1	11/5			
1	Th-F 5:30p-6p		NEWS	\$4,000. 00	0.0	30	0	0	0	\$0.00	\$0.00
2	M 5:30p-6p		NEWS	\$4,000. 00	0.0	30	0	0	0	\$0.00	\$0.00
3	M 7p-9p		VOICE	\$3,000. 00	0.0	30	0	1	1	\$3,000.00	\$0.00
4	Th-F 5p-5:30p		NEWS	\$1,200. 00	0.0	30	3	0	3	\$3,600.00	\$0.00
5	M 5p-5:30p		NEWS	\$1,200. 00	0.0	30	0	2	2	\$2,400.00	\$0.00
6	M-F 7a-9a		TODAY SHOW	\$320.00	0.0	30	3	2	5	\$1,600.00	\$0.00
7	M-F 6a-7a		NEWS	\$320.00	0.0	30	3	2	5	\$1,600.00	\$0.00
8	Th-F 10:35p-11:35p		TONIGHT SHOW	\$1,000. 00	0.0	30	3	0	3	\$3,000.00	\$0.00
9	M 10:35p-11:35p		TONIGHT SHOW	\$1,000. 00	0.0	30	0	2	2	\$2,000.00	\$0.00
10	Sa 6a-7a		NEWS	\$120.00	0.0	30	2	0	2	\$240.00	\$0.00
11	Su 7a-8a		SUN TODAY	\$320.00	0.0	30	1	0	1	\$320.00	\$0.00
12	Su 6p-7:20p		FTBL NIGHT IN AMER	\$800.00	0.0	30	1	0	1	\$800.00	\$0.00
13	Sa 5a-6a		NEWS	\$60.00	0.0	30	2	0	2	\$120.00	\$0.00
14	F 7p-8p		Blindspot	\$1,400. 00	0.0	30	1	0	1	\$1,400.00	\$0.00
15	F 8p-9p		Midnight Texas	\$1,400. 00	0.0	30	1	0	1	\$1,400.00	\$0.00
16	F 9p-10p		Dateline	\$1,100. 00	0.0	30	1	0	1	\$1,100.00	\$0.00
17	Sa 7p-9p		Dateline Mystery	\$1,000. 00	0.0	30	2	0	2	\$2,000.00	\$0.00
18	Sa 9p-10p		SNL Encores	\$1,000. 00	0.0	30	1	0	1	\$1,000.00	\$0.00
19	Su 7:30p-10:30p		Sunday Night Football	\$6,400. 00	0.0	30	1	0	1	\$6,400.00	\$0.00
20	Su 5:30p-6p		NBC Nightly News	\$2,400. 00	0.0	30	1	0	1	\$2,400.00	\$0.00
21	M 7p-9p		The Voice	\$3,000. 00	0.0	30	1	0	1	\$3,000.00	\$0.00



125 West 55th St  
New York, NY 10019

Contract # 26236022      Changes as of: 10/31/2018 at 2:07 PM      Version: Current State Version 1

CPE: //646      Flight: 11/1/18 - 11/6/18      Station: KSNT      Con Type: POLITY  
Agency: 2800      Advertiser: 13672      Market: Topeka      Total \$: \$38,680  
4296      Product: Next Policies      Office: WASHINGTON      Total Spots: 38  
Agency Order #:      Service: Nielsen      Total CPP: \$0.00  
Buyer: Buyer      Primary Demo: Adults 35+      Total GRP:  
Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS      Traffic #: 175019  
202-872-5880      202-872-5880  
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/5			Total Spots	Total \$	CPP
							11/1	11/5				
22	9p-10p		Manifest	\$1,200.00	0.0	30	1	0		1	\$1,200.00	\$0.00
23	11p-11:30p		Inside Edition	\$100.00	0.0	30	1	0		1	\$100.00	\$0.00
TOTALS:							29	9		38	\$38,680.00	\$0.00



125 West 55th St  
New York, NY 10019

Contract # 26236022 Changes as of: 10/31/2018 at 2:07 PM Version: Current State Version 1

CPE: //646  
Agency: 2800  
4296  
Flight: 11/1/18 - 11/6/18  
Advertiser: 13672  
Product: Next Policies  
Agency Order #: 4296  
Buyer: Buyer  
Salesperson: KELLY JOHNS  
202-872-5880  
Separation:  
Station: KSNT  
Market: Topeka  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: KELLY JOHNS  
202-872-5880  
Con Type: POLITICAL  
Total Spots: 38  
Total CPP: \$0.00  
Total GRP: 175019  
Traffic #: 175019

### Special Instructions

### Order Level Comments

Date/Time Added by Comment

10/31/18 2:07 PM Darlene Mahler M-F NBC Nightly News sold out at Fixed, only one spot available each day. Please see offer.

### Competitive Information

Market Budget:	\$143,259
KSNT Share:	27%
Comment:	
KTAK:	26%
KTMJ:	7%
WIBW:	40%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	38	\$38,680.00	N/A	0.0

### Monthly Summary

Month	Spots
2018-Nov	38
Total	38

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/31/18 2:07 PM	Darlene Mahler	Sent To Rep	11	5	\$0	\$38,680.00	Changes: Total Spots from 32 to 38. 12 buylines added or modified.
Queued for Electronic Contracting	10/31/18 10:37 AM					\$0	\$0	
New	10/31/18 10:34 AM	KELLY JOHNS	Confirmed	32		\$38,680.00	\$38,680.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.